

# HRXPRESS, INC.

GSA  
CONTRACT  
GS-07F-0682X

219-A West Carrillo Street, Santa Barbara, CA 93101  
805.965.7733 kerry@hrxpress.net

**GENERAL SERVICES ADMINISTRATION  
FEDERAL ACQUISITION SERVICE  
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsadvantage.gov>

**SCHEDULE TITLE: Advertising and Integrated Marketing Solutions (AIMS 541)**  
FSC Group: R701

**CONTRACT NUMBER: GS-07F-0682X, Modified 11-18-11**

**CONTRACT PERIOD: August 1, 2011 to July 31, 2016**

For more information on ordering from Federal Supply Schedules click on the **GSA Schedules link** at [www.gsa.gov](http://www.gsa.gov)

**CONTRACTOR: HRXPRESS, INC., 210-A West Carrillo Street, Santa Barbara, CA 93101-4778, 805-965-7733, 805-965-6005 (Fax), [Kerry@hrxpress.net](mailto:Kerry@hrxpress.net), [www.hrxpress.net](http://www.hrxpress.net)**

**CONTRACTOR'S ADMINISTRATION SOURCE:** Ms. Kerry McCoy, President

**BUSINESS SIZE:** Small, Woman Owned Business

**Socioeconomic Indicators:** Woman Owned Small Business

**CUSTOMER INFORMATION:**

**1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)**

<b>SIN</b>	<b>DESCRIPTION</b>
541-2	Public Relations Services

**1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:**  
(Government net price based on a unit of one)

<b><u>SIN</u></b>	<b><u>MODEL</u></b>	<b><u>PRICE</u></b>	<b><u>BASIS</u></b>
541-2	Senior Writer/Editor	\$151.13	Hourly
541-2	Senior Media Consultant/Executive Coach	\$166.24	Hourly

<u>SIN</u>	<u>MODEL</u>	<u>PRICE</u>	<u>BASIS</u>
541-2	Social Media Program Auditor	\$3,526.44	Day
541-2	Video Production Specialist	\$1,813,60	Day

**2. MAXIMUM ORDER\*:** \$1,000,000.00 per SIN

\*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

**3. MINIMUM ORDER:** \$100.00

**4. GEOGRAPHIC COVERAGE:** Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities

**5. POINT OF PRODUCTION:** Santa Barbara, CA

**6. DISCOUNT FROM LIST PRICES:** Prices listed are GSA Net, Discount Deducted.

**7. QUANTITY DISCOUNT(S):** None

**8. PROMPT PAYMENT TERMS:** Net 30 Days

**9.a Government Purchase Cards must be accepted at or below the micro-purchase threshold.**

**9.b Government Purchase Cards are accepted above the micro-purchase threshold. Contact contractor for limit.**

**10. FOREIGN ITEMS:** None

**11a. TIME OF DELIVERY:** As specified on task order and as mutually agreed upon.

**11b. EXPEDITED DELIVERY:** As specified on task order and as mutually agreed upon.

**11c. OVERNIGHT AND 2-DAY DELIVERY:** If available, contact the Contractor for rates.

**11d. URGENT REQUIRMENTS:** Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

**12. FOB POINT:** Destination

**13a. ORDERING ADDRESS:** 210-A West Carrillo Street, Santa Barbara, CA 93101-4778

**13b. ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in FAR 8.405-3

17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** Contact contractor
18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A
19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
22. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
23. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A
- 24b. **Section 508 Compliance for EIT:** The EIT standards can be found at: [www.Section508.gov](http://www.Section508.gov).
25. **DUNS NUMBER:** 136094120
26. **NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR) DATABASE:** HRXPRESS, INC. is currently registered in CCR.

## GSA PRICE TABLE

SIN(s)	SERVICE	UNIT OF ISSUE	GSA NET PRICE
541-2	<p><b>Senior Media Consultant/Executive Coach</b></p> <p>Experienced public relations expert and speech writer with track record in successful assignments for high level management; subject related expertise in mission of the Department of the Interior</p> <p>Advanced degree and 15+ years' experience</p>	Hour	\$166.24/hr
541-2	<p><b>Senior Writer/Editor</b></p> <p>Experienced writer/editor, public relations expert with track record in successful assignments for high level management; subject related expertise in mission of the Department of the Interior</p> <p>Advanced degree and 15+ years' experience</p> <p><b>Social Media Program Auditor/Consultant</b></p> <p>Experienced public relations expert in: content development; journalism, news production, technology design and instruction. Can amplify client's targeted messaging, events, programs, etc. via social networking media to maximize public engagement with client; evaluate results and effectiveness of medial messages and programs as well as trends; work with high level management to refine client strategy while optimizing internal resources.</p>	Hour	\$151.13/hr
541-2	<p>Advanced degree and 15+ years' experience</p> <p><b>Video Production Specialist</b></p> <p>Experienced production specialist with track record in producing media quality videos to client specifications. Produce videos and clips specific to client social media needs and specifically tailored to client strategy and message. Travels when necessary.</p>	Day	\$3,26.44
541-2	<p>Min 8 years' experience</p>	Day	\$1813.60

## HOW TO CONTACT US

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 President  
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